



Die Stube
German Resto & Bar



Oktoberfest

FRIDAY, 13TH - SATURDAY, 14TH OCTOBER 2017

AT 6 PM - 1 AM | PONDOK INDAH GOLF BALLROOM



**THE BAND
THE BEER
THE FUN!**



The EKONID Oktoberfest & Die Stube are all about having fun in a German way!

Our good time together will be enlivened with band performances, games, authentic German food and an endless flow of beer. The perfect place to hangout, build and expand your relations. We are very eager to share the fun and success with you!



Young, fun-oriented locals who like to have a good time after work with their friends
20-30 years old
25%



Middle aged, well situated expatriates from all over the world who like to invite business partners and staff to show them the western life style
30-50 years old
33%



THE EKONID OKTOBERFEST GUESTS:
Upper most segment of consumer classes
A1, A2, B1



Local alumni — usually business owners and managers — from German universities who want to refresh their memories
30-50 years old
15%



Admirers of Germany, German Economy and German Culture, usually business people
30-60 years old
27%



GOLD PACKAGE

35 million Rupiah (IDR 35,000,000.-) cash sponsorship

Includes:

- Promotional display materials (Ex: flyers, posters)
- ½ Page company advertisement (1 page) in EKONID Magazine
- Sponsor's company logo on big banners and the photo booth area
- Sponsor's company logo on Mugs
- Sponsor's company logo on entry & lucky draw tickets
- Sponsor's company logo on our website (www.diestube.co.id & www.ekonid.com)
- 3 company standing banners in or outside ballroom
- 15 Complimentary Entrance Ticket



PLATINUM PACKAGE

45 million Rupiah (IDR 45,000,000.-) cash sponsorship

Includes:

- Promotional display materials (Ex: flyers, posters).
- Sponsor's company logo on big banners and the photo booth area.
- 1 Page company advertisement (1 page) in EKONID Magazine
- Sponsor's company logo on Mugs.
- Sponsor's company logo on entry tickets
- Sponsor's company logo on our website (www.diestube.co.id & www.ekonid.com)
- 5 company standing banners in or outside ballroom
- 20 Complimentary Entrance Ticket



DIAMOND PACKAGE

55 million Rupiah (IDR 55,000,000.-) cash sponsorship

Includes:

- Promotional display materials (Ex: flyers, posters).
- Sponsor's company logo on big banners and the photo booth area.
- 1 Page company advertisement (1 page) in EKONID Magazine
- Sponsor's company logo on Mugs.
- Sponsor's company logo on entry tickets & Lucky draw tickets
- Sponsor's company logo on our website (www.diestube.co.id & www.ekonid.com)
- 7 company standing banners in or outside ballroom
- 25 Complimentary Entrance Ticket



SPONSORSHIP FORM OKTOBERFEST 2017

Please fax this reply form before Oktober 1st, 2017

To : EKONID/ Mrs. Mei Tobing
Phone : 021-315 4685, Fax: 021-315 5276
Email : mei.tobing@ekonid.id

Undersigned,

Name : _____
Company : _____
Phone : _____ Fax: _____
Email : _____

Herewith agree to participate as sponsor for:

- Diamond Sponsorship Package, IDR 55,000,000
- Platinum Sponsorship Package, IDR 45,000,000
- Gold Sponsorship Package, IDR 35,000,000

Jakarta,..... 2017

*****Price is exclude 10% VAT

*****Payment in advance

*****Invoice will be issued in IDR, as well as the payment should be transferred in IDR without any deduction of bank charges

(.....)